CAPTURE AND FLESH
OUT YOUR CONCEPT

SKETCH THE IDEA HERE
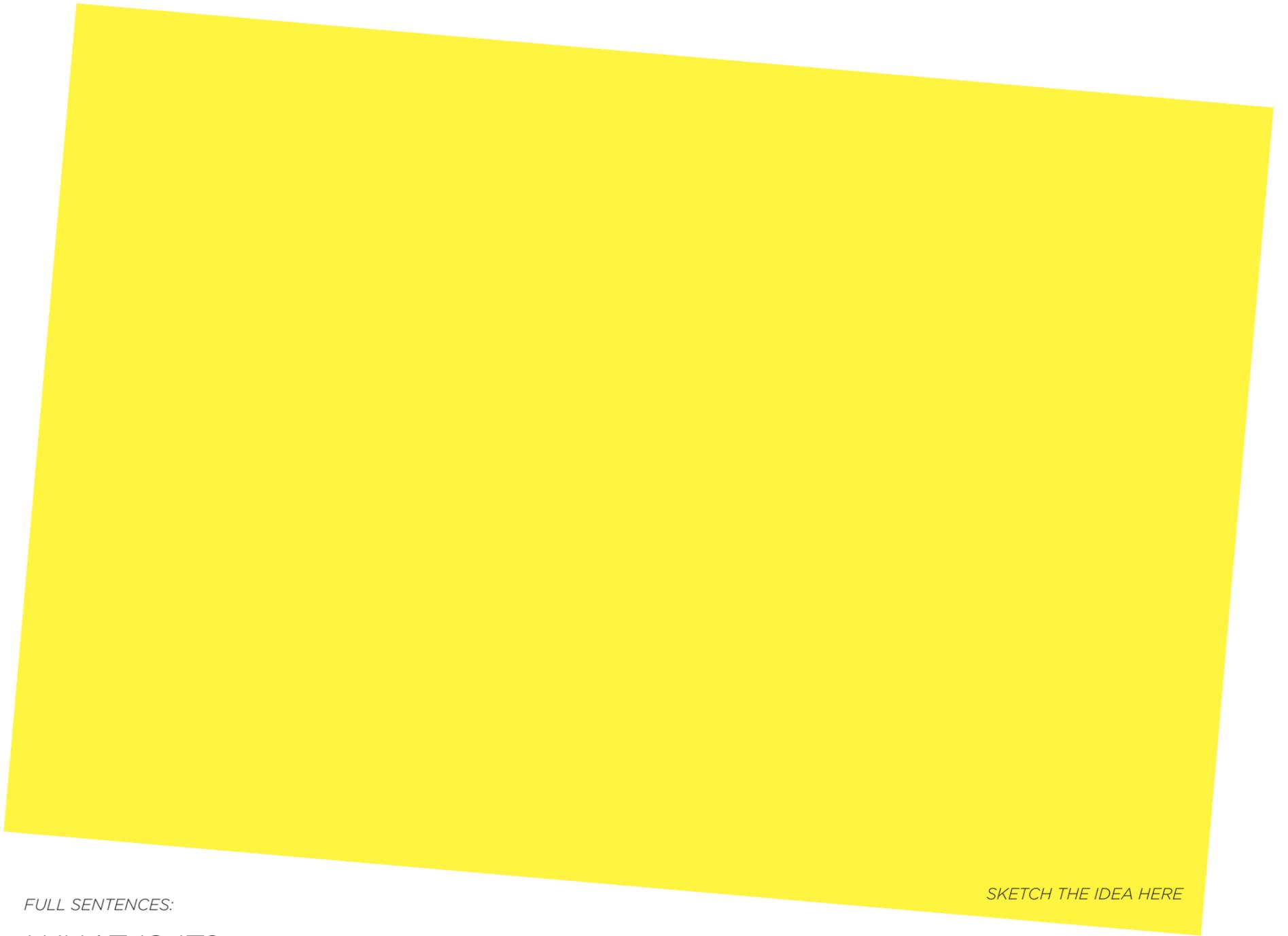
FULL SENTENCES:

WHAT IS IT?

HOW DOES IT WORK?

WHY IS IT IMPORTANT TO OUR USER?